



**TECH & IT
CASE STUDIES**

**YOUR MESSAGE,
in the RIGHT SPOT**



CORPORATE GOALS

Microsoft use this pen pot as an on-desk reminder of corporate sustainability goals





PRODUCT LAUNCH – High end audio brand Neumann use the unique reveal of the inner workings of the Magic Diamond to reflect the technology & innovation in their new headphones.



SAMSUNG

INTERNAL COMMUNICATION –
This pen pot was distributed to
retailers to launch their new TV tech
features






INTERNAL COMMUNICATION – This pen pot was given to GFK consumer insight data customers for use as a desk calendar for a whole year of brand awareness



LINK DIRECTLY TO THE TECH IN YOUR CUSTOMERS POCKET

The pop-up phone stand is the perfect way to link customers to your message. Small enough to post and with fantastic simplicity with room for QR codes and AR functionality.

Made from paper 



POP UP MOBILE
PHONE STAND

**YOUR MESSAGE,
in the RIGHT SPOT**

Infosys®
Navigate your next

CALL TO ACTION MAIL OUT—
Infosys used the Magic Tile as a post friendly mail out packed with engaging content and enhanced by scannable AR links





Visible every workday



Playful and engaging



Longevity on the desk



**Your message
gets read and remembered**



Magic Concepts[®]
AMAZING MEDIA

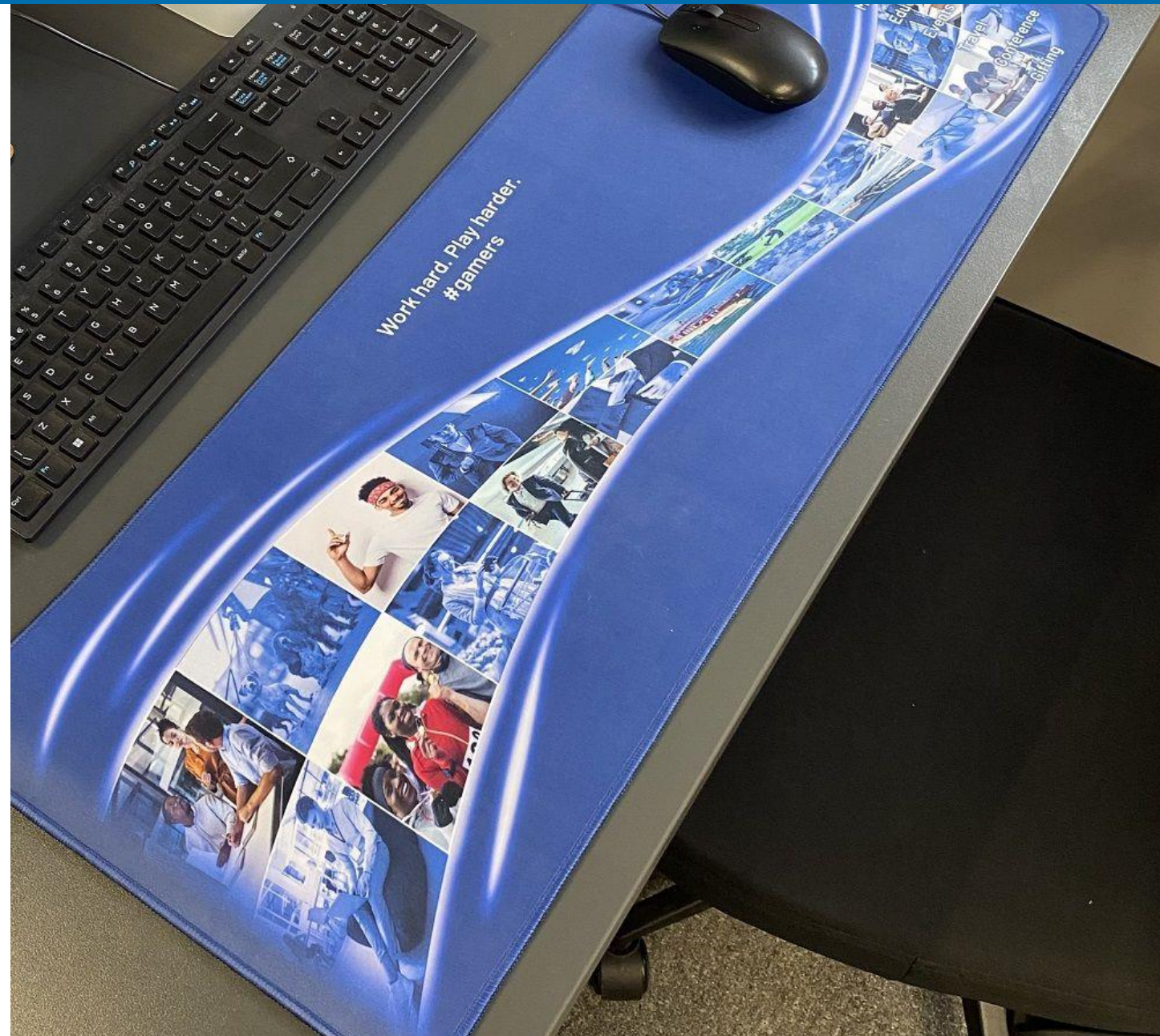
Rubik's[®]
PROMOTION



DIRECT TO THE HAND OF CONSUMERS

Global software company Twilio are amongst the tech companies to use our smart wallets to engage with end users





GAMING INDUSTRY

Full custom branded
gaming mouse mats